

## ABSTRACT

A concept of virtual film is introduced, thereby realizing a method for providing a novel, useful virtual film that allows the user to store photos without expending time and trouble and that reduces the post-processes so that the management at the server is easier. A mobile terminal (1) with a camera built therein is connected to a server (3) via an electronic communication line (2), such as the Internet, so as to request for using a virtual film (F) selected among several types (K) of virtual films prepared in the server (3) in advance, thereby storing, in the virtual film (F), the data of photos as taken. Then, for example, when the virtual film (F) is used up, the server (3) outputs the photo data stored in the virtual film (F) to an external storage medium (OM) so as to release the storage of the server (3) for reusing. In this way, the virtual film (F) can be used as if a single-use film.

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